

SD LUNAR TẾT NEW YEAR FESTIVAL



Sponsorship Application

Company Name _____ (SPONSOR)
Mailing Address _____
City, State, Zip _____
Name of Contact Person _____ Title _____
Email _____ Phone _____

Sponsorship for 2022 SD Lunar New Year Festival (EVENT) produces by Little Saigon San Diego (producer).

Level of Sponsorship

- **\$20,000**
Banners overhead main stage, 30 minutes interview on social media channels, 20x20 booth at prominent location, 12 commercial breaks on stage, company name and logo will be presented on most festival related materials, including mention in most interviews and radio commercials.
- **\$15,000**
Banner on the right/left of main stage, 15 minutes interview on social media channels, 10x10 booth at prominent location, 8 commercial breaks, company name and logo will be presented on most festival related material, including mention in most interviews and radio commercials.
- **\$10,000**
10x10 of display space, 6 commercial breaks, 5 minutes interview on social media channels, company name and logo will be presented on some festival related material, including mention in some interviews and radio commercials.
- **\$5,000**
10x10 of display space, 4 commercial breaks on stage. We can customize package that best suits your needs such as publications and banners.
- **\$3,000**
10x10 of display space. We can customize package that best suits your needs such as website and social media channels

Customize or Additional Service(s):

Terms and Condition

- The sponsoring organization will not be recognized in any promotional materials including mention in any interview nor radio advertisements until this application is signed and returned with payment.
- All sponsorships are non-cancellable after funds have been withdrawn from your account. SPONSOR shall assume risk of weather or other causes beyond the control of the EVENT's producer, which may affect EVENT attendance and other aspects of EVENT.

Authorizing Person's Name _____ Date _____

Authorizing Person's Signature _____

Once the completed sponsorship application is received, a link for online payment will be sent to email address listed on application. Completed sponsorship application and payment also can be mailed to: Little Saigon San Diego | 4419 Euclid Ave. Suite 103 | San Diego, CA 92115. Please direct any queries to Su Nguyen at sponsorship@littlesaigonsandiego.org or contact (619) 817-7888.